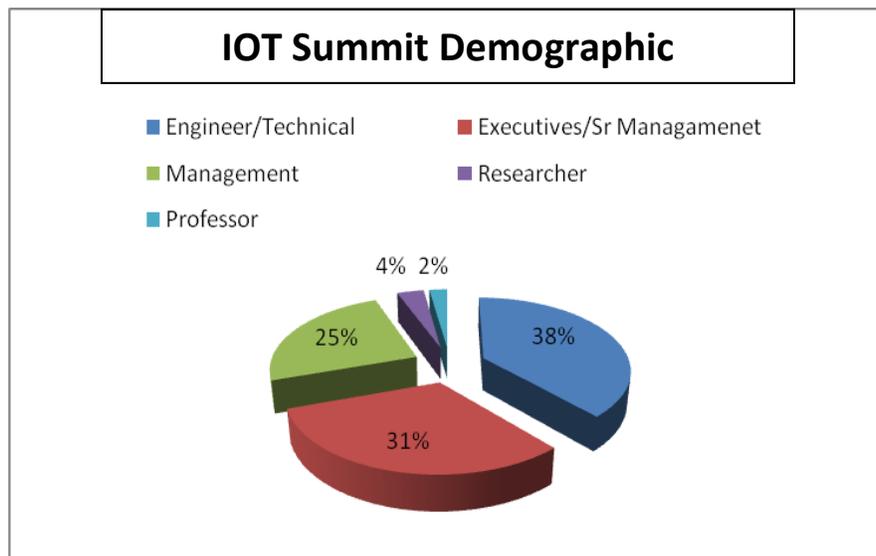# IoT Summit 2017

IoT Summit is a forum to present, highlight and discuss the latest products, applications, development, and business opportunities in IoT. The market for IoT, sensors, wearables, cloud, and related technologies is expanding at a phenomenal rate. The conference brings together researchers, developers, and practitioners from diverse fields including scientists and engineers, research institutes, and industry. IoT Summit is sponsored by the International Society for Quality Electronic Design.

IOT Summit will be held at the Santa Clara Convention Center in Santa Clara, CA, on March 16-17, 2017.

IOT Summit Demographic

- Engineer/Technical
- Executives/Sr Managamenet
- Management
- Researcher
- Professor

4% 2%
25%
38%
31%

Maximize your sponsorship ROI

In addition to the specific benefits, outlined in following pages, for each sponsorship category, your company sponsorship ROI is increased since:

- Your message if delivered to over **150** engineering professional who attend this event
- Our email list includes **95,000** engineering professionals worldwide. We use this list to frequently promote the event and our sponsors
- Your company skyscraper ad will be posted in the conference website for the entire 2014 year
- Sponsors will receive a complimentary exhibition booth at the event
- Your company logo will be printed on all marketing and technical literature associated with the event
- IoT Summit is co-located with other reputable events: "ISQED" and "Interdisciplinary Engineering Design Education" conferences. Cross marketing with these events provides additional publicity for your company.

IoT Summit
Sponsorship Opportunities

IoT Summit is a forum to present, highlight and discuss the latest products, applications, development, and business opportunities in IoT. The market for IoT, sensors, wearables,cloud, and related technologies is expanding at a phenomenal rate. The conference brings together researchers, developers, and practitioners from diverse fields including scientists and engineers, research institutes, and industry. IoT Summit is the 4th event produced by SensorsCon and is sponsored by the International Society for Quality Electronic Design. Through participation in IoT Summit, you can gather valuable insight and intelligence and get a head start on your competitors.

The climate in the IOT related industries is dynamic, so don't miss an opportunity to make an impact on this key audience.

Sponsorship Options for your Company:
Become a sponsor of IoT Summit today, there are several opportunities available:

1. $5000 - Platinum
☐ Company can assign an executive personnel to give keynote speech at the event
☐ Company can assign an executive personnel to participate in panel discussion
☐ Appear in the program flyer providing exposure to more than 100 top Silicon Valley professionals and business leaders
☐ Company logo and two skyscraper banners of your products on our global website
☐ Two (2) complimentary admissions to the event
☐ A complimentary exhibition booth

2. $3000 - Gold
☐ Company can assign an executive personnel to participate in panel discussion
☐ Appear in our program flyer providing exposure to more than 100 top Silicon Valley professionals and business leaders
☐ Company logo and one skyscraper banner ad of your product on our global website
☐ One (1) complimentary admissions to the event
☐ A complimentary exhibition booth

Special Sponsorships:
Lunch and Lunch Panel Sponsorship - $1500
(Platinum and Gold sponsors have first right of refusal on a first-come, first served basis)
☐ Company logo printed on all materials promoting the lunch and lunch panel event
☐ Company can provide a banner for displaying throughout the event

Specialty Giveaway - $500 (several available)
(Gold sponsors have first right of refusal on a first-come, first-served basis)
☐ Company logo printed on unique giveaway and included in all conference gift bags (approx. 200)

Internet Sponsorship - $500 (several available)
☐ Company logo printed on all promotional materials and information regarding the internet connection at the event.
☐ Company banner ad will be displayed at the conference website for the entire year.

Lanyard Sponsorship - $500 (one available)
☐ Company logo printed on lanyards (approx. 200)

Conference Gift Bag Sponsorship - $500 (several available)
☐ Company logo printed on all conference gift bags along with other sponsoring companies (approx. 200)

All sponsors will receive a complimentary exhibition booth at the event.
Based on the latest economic indicators, the time is 'now' to market your business and leap to the forefront of the sensors industry. Do it today, while these great opportunities are still available!
The IoT Summit organizing Committee is looking forward for your response for this exciting conference in the emerging field of IOT.

To apply for sponsorship, please send your request to lanad @ svpti.com or contact Lana (cell: 408-436-3000).

IoT Summit

Sponsorship Application Form

Please print the following form, fill it and fax to the conference sales at (408) 516-8228. Alternatively, you can email the information to ali1@isqed.org. For any other information call 408-436-3000.

Date:

Company Name:

Group/Dept. Name:

Contact Name:

Contact Title:

Contact Email:

Contact Phone:

Sponsorship Selections:

Total Sponsorship $:

Payment Method:

❑ Invoice the company

❑ Company Check

❑ Company Credit Card:

Credit Card Type:_____

Credit Card Number:_____

Expiration Date:_____

Name on the Credit Card:_____

Zip code associated with the Credit Card:_____

❑ Other payment methods (please explain):

Note and Comments: